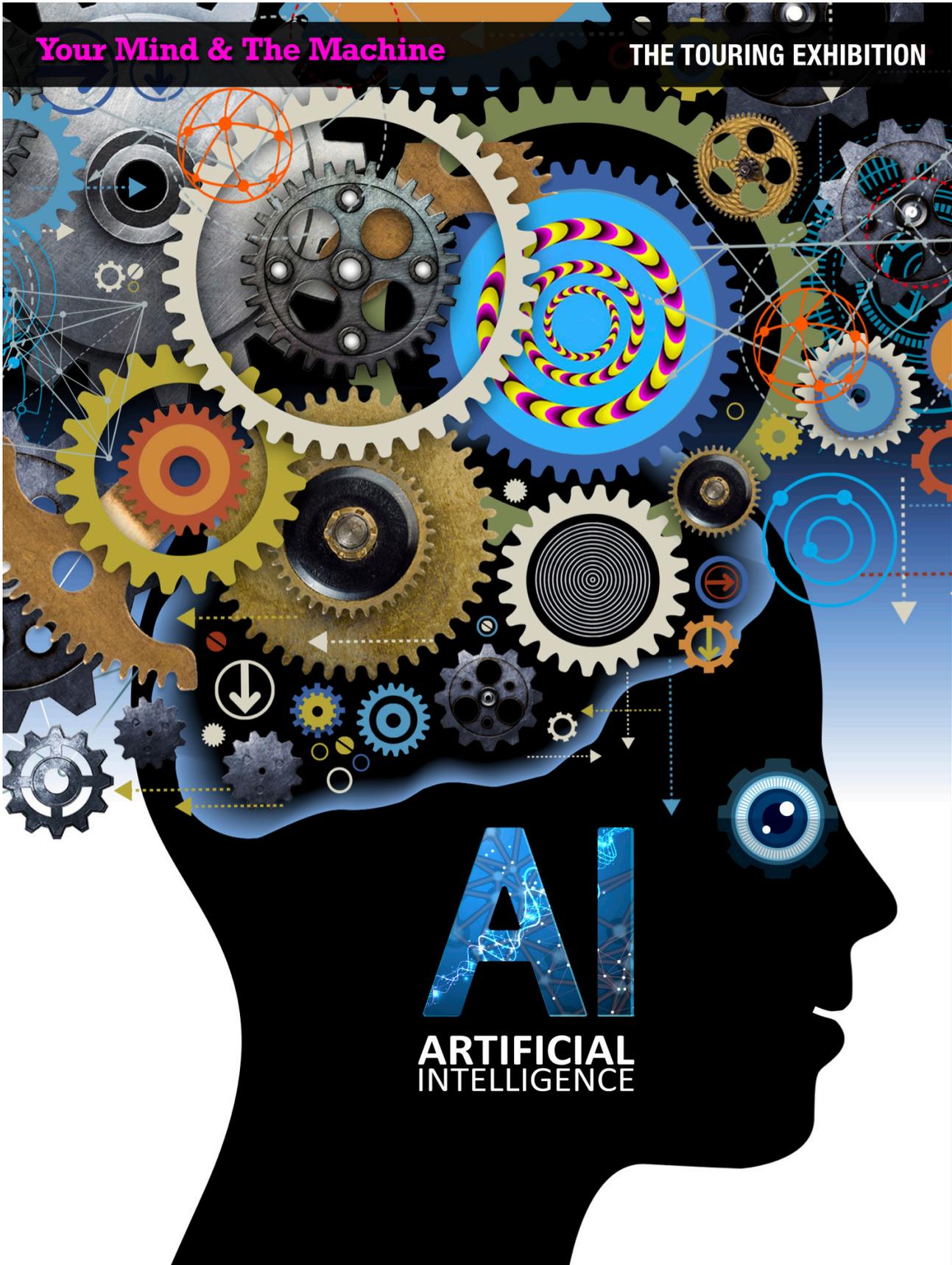
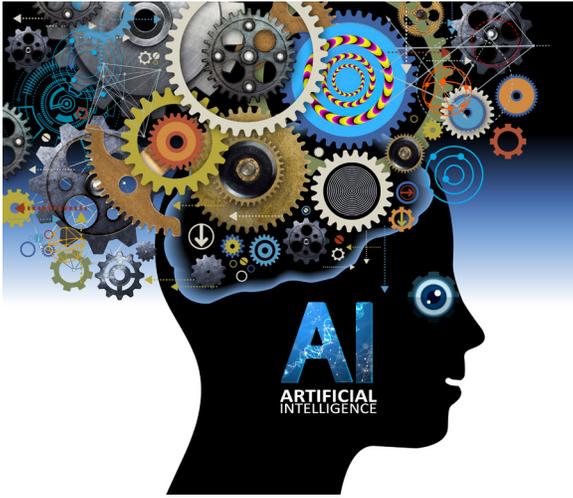


Your Mind & The Machine

THE TOURING EXHIBITION



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Artificial Intelligence: Your Mind & The Machine

At Cranbrook Institute of Science
September 28, 2026 - May 8, 2027

Exhibit Overview

Artificial Intelligence: Your Mind & The Machine is an engaging exhibition that demystifies artificial intelligence—revealing what AI is, how it works, and how it already impacts our daily lives, from translation tools and creative applications to decision-making systems and emerging technologies.

Through hands-on interactives and accessible games, visitors discover what makes a machine “smart” and how artificial intelligence learns differently from the human brain. By comparing human trial-and-error learning with the mathematical processes that power AI, the exhibition makes complex concepts approachable, tangible, and relevant. Guests will solve puzzles, experiment with problem-solving strategies, and explore the fundamental differences between human intelligence and machine learning.

The exhibition brings AI to life through real-world applications that encourage curiosity and creativity. Visitors can interact with an intelligent piano that transforms anyone into a musician, experience a real-time AI painter that reimagines their likeness in classical art styles, explore software that recognizes objects and emotions, and watch AI translate languages instantly. These immersive experiences highlight both the promise and the limitations of artificial intelligence—prompting thoughtful reflection on how this technology may shape the future for better and for worse.

Artificial Intelligence: Your Mind & The Machine also places modern AI in historical context, tracing humanity's fascination with artificial minds from ancient myths to Mary Shelley's *Frankenstein* and today's cutting-edge innovations. By connecting past ideas to present realities, the exhibition encourages visitors to consider not only what AI can do, but what it should do—and the role society plays in guiding its development.

Cranbrook Institute of Science is dedicated to cultivating scientific curiosity and critical thinking, empowering learners with the tools needed to navigate an increasingly complex, technology-driven world. Exhibitions like *Artificial Intelligence: Your Mind & The Machine* encourage interest in computer science, engineering, ethics, and problem-solving—essential skills for future success. By making AI understandable, interactive, and human-centered, this exhibition inspires informed engagement and opens doors to future STEAM learning and careers.



PRESENTING SPONSORSHIP: \$75,000+

- The Presenting Sponsor may opt for exclusive sponsorship within their industry.
- Prominent recognition as the Presenting Sponsor with your logo and name displayed on:
 1. Institute's website, flyers, and all print materials related to the exhibition.
 2. Science Scope Newsletter, emailed to 3,300+ households twice/year (6,600 touchpoints).
 3. Monthly Institute of Science e-newsletters, sent to 22k+ individuals.
 4. Banners in the museum's main lobby and in the entryway to the *Artificial Intelligence* exhibition, digital museum screens, and signage in the museum's Light Lab main entrance.
 5. Digital advertising channels (Google, YouTube, and Facebook combined– 1M-3M estimated impressions).
- Fifty (50) single-use general admission passes to distribute to target audiences, customers, vendors, employees, etc. that will also allow for free exhibition entry.
- Two (2) VIP tours of the Institute's private collection spaces, hosted by the Institute's Director, for up to ten (10) guests per tour.
- Space rental fees waived for two (2) events for clients or other approved use at the Institute of Science, and a 25% discount on the Institute's space rental fee for all other corporate events (catering, setup or added security and staff and direct costs not included; some restrictions apply).
- Option to host a complimentary opening exhibition reception at the Institute of Science outside of regular museum hours for VIPs (additional catering, setup or added security and staff costs not included; some restrictions apply).
- One (1) "Family Day" at the Institute of Science for employees, clients, and guests.



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 2. Science Scope Newsletter, emailed to 3,300+ households twice/year (6,600 touchpoints).
 3. Monthly Institute of Science e-newsletters, sent to 22k+ individuals.
 4. Banners in the museum's main lobby and in the entryway to the *Artificial Intelligence* exhibition, digital museum screens, and signage in the museum's Light Lab main entrance.
 5. Digital advertising channels (Google, YouTube, and Facebook combined– 1M-3M estimated impressions).
- Twenty-five (25) single-use general admission passes to distribute to target audiences, customers, vendors, employees, etc. that will also allow for free exhibition entry.
- One (1) VIP tour of the Institute's private collection spaces, hosted by the Institute's Director, for up to ten (10) guests per tour.
- Space rental fees waived for one (1) event for clients or other approved use at the Institute of Science, and a 25% discount on the Institute's space rental fee for all other corporate events (catering, setup or added security and staff and direct costs not included; some restrictions apply).

Become a Sponsor

Sponsors for *Artificial Intelligence: Your Mind & the Machine* are welcome at any level. Please contact us to learn more and become a sponsor:

Michael Stachowiak
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Cranbrook Educational Community
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Opens September 28, 2026
Closes May 8, 2027

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